

Digital and Social Media Toolkit

www.llADayofGiving.org

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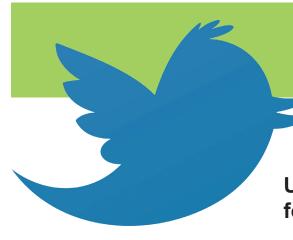
Follow #IIADaysofGiving

Follow and share your story using the hashtag #IIADaysofGiving.

- · Look for ways to get involved on our website: www.IIADayofGiving.org
- Like us on Facebook: www.facebook.com/IIADayofGiving
- Follow us on Twitter @IIADayofGiving
- Post your photos on Instagram: @IIADayofGiving
- · Find us on Snapchat: IIADayofGiving
- Email us anytime to share stories, content, events or to talk to a member of our team: rromines@iiaofil.org







Tweet

Use these sample tweets to get your followers involved in #IIADayofGiving:

- Are you part of #IIADaysofGiving? It's a statewide day of giving for everyone! @IIADayofGiving
- #IIADaysofGiving is a day for everyone, all over the state, to GIVE! Join at @IIADayofGiving
- Mark your calendars! June 1-8 is coming soon. How will you give? @IIADayofGiving #IIADaysofGiving
- Have you joined the Statewide Days of Giving? Get FREE tools + tips at IIADayofGiving.org #IIADaysofGiving
- Give time, treasure, talent give what you can to make a difference June 1-8 #IIADaysofGiving
- June 1-8: Be part of #IIADaysofGiving www.IIADayofGiving.org @IIADayofGiving



Post

Use these sample Facebook posts to be an ambassador for the #IIADaysofGiving:

- #IIADaysofGiving is a statewide week of volunteerism. Everyone, all over the state, can participate! Join us at IIADayofGiving.org and share how you will give this June 1-8!
- Save the date: #IIADaysofGiving is June 1-8. You can be part of the celebration by giving back to your community. Visit IIADayofGiving.org to find out more!
- #IIADaysofGiving is a day for everyone, all over the state, to GIVE! Find out how you can be part of the movement at www.IIADayofGiving.org
- Join the statewide #IIADaysofGiving movement visit www.IIADayofGiving.org and sign up today!
- Tell us how YOU are participating in #IIADaysofGiving. Take a video of your #IIADayofGiving activities or take a #SelflessDay selfie, and share how you will make an impact this June 1-8.
- It's never too early to get ready for #IIADaysofGiving! Share what you're doing on Facebook, Twitter or Instagram!





Post and Snap

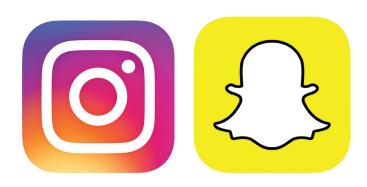
Did you know that #IIADaysofGiving is also active on Instagram and Snapchat? Share your photos and videos of how you are giving and why.

These platforms are also great for #SelflessDay selfies. Whether you are making a story or a video, tag @IIADayofGiving and show us how you are giving.

A sample Instagram caption:

I've joined the statewide day of giving #IIADaysofGiving! Join me by uploading #SelflessDay selfies and using the hashtag #IIADaysofGiving to let everyone know how YOU'RE giving! For more info go to: www.IIADayofGiving.org. #IIADaysofGiving #philanthropy #SelflessDay #givingback





Questions or Ideas?

Contact the Statewide Days of Giving Coordinator at rromines@iiaofil.org.

