



Digital and Social Media Toolkit

www.IADayofGiving.org • Event Coordinator: Rachel Romines • rromines@iiaofil.org • (217) 321-3024



Follow #IADaysofGiving

Follow and share your story using the hashtag #IADaysofGiving.

- Look for ways to get involved on our website: www.IADayofGiving.org
- Like us on Facebook: www.facebook.com/IADayofGiving
- Follow us on Twitter @IADayofGiving
- Post your photos on Instagram: @IADayofGiving
- Find us on Snapchat: IADayofGiving
- Email us anytime to share stories, content, events or to talk to a member of our team: rromines@iiaofil.org





Tweet

Use these sample tweets to get your followers involved in #IADayofGiving:

- Are you part of #IADaysofGiving? It's a statewide day of giving for everyone! @IADayofGiving
- #IADaysofGiving is a day for everyone, all over the state, to GIVE! Join at @IADayofGiving
- Mark your calendars! June 1-8 is coming soon. How will you give? @IADayofGiving #IADaysofGiving
- Have you joined the Statewide Days of Giving? Get FREE tools + tips at IADayofGiving.org #IADaysofGiving
- Give time, treasure, talent – give what you can to make a difference - June 1-8 #IADaysofGiving
- June 1-8: Be part of #IADaysofGiving www.IADayofGiving.org @IADayofGiving



Post

Use these sample Facebook posts to be an ambassador for the #IADaysofGiving:

- #IADaysofGiving is a statewide week of volunteerism. Everyone, all over the state, can participate! Join us at IADayofGiving.org and share how you will give this June 1-8!
- Save the date: #IADaysofGiving is June 1-8. You can be part of the celebration by giving back to your community. Visit IADayofGiving.org to find out more!
- #IADaysofGiving is a day for everyone, all over the state, to GIVE! Find out how you can be part of the movement at www.IADayofGiving.org
- Join the statewide #IADaysofGiving movement – visit www.IADayofGiving.org and sign up today!
- Tell us how YOU are participating in #IADaysofGiving. Take a video of your #IADayofGiving activities or take a #SelflessDay selfie, and share how you will make an impact this June 1-8.
- It's never too early to get ready for #IADaysofGiving! Share what you're doing on Facebook, Twitter or Instagram!



Post and Snap

Did you know that #IADaysofGiving is also active on Instagram and Snapchat? Share your photos and videos of how you are giving and why.

These platforms are also great for #SelflessDay selfies. Whether you are making a story or a video, tag @IADayofGiving and show us how you are giving.

A sample Instagram caption:

I've joined the statewide day of giving #IADaysofGiving! Join me by uploading #SelflessDay selfies and using the hashtag #IADaysofGiving to let everyone know how YOU'RE giving! For more info go to: www.IADayofGiving.org. #IADaysofGiving #philanthropy #SelflessDay #givingback



Questions or Ideas?

**Contact the Statewide Days of Giving Coordinator at
rromines@iiaofil.org.**

